

PRESENT

The D2C Growth Story: How Digital-first brands are Re-defining Marketing

📅 Thursday, 19th May 2022

📍 The Leela Ambience, Gurugram

🕒 6.30 pm Onwards

Agenda

Time	Particulars
06:30 PM – 07:15 PM	Registration & Hi-Tea
07:15 PM – 07:35 PM	Keynote: Enhancing CLV by leveraging the power of AI to Personalize, Engage, & Retain
07:40 PM – 08:40 PM	Panel: How Digital-first Brands are Redefining Marketing for Hyper-Growth
08:45 PM – 09:00 PM	Q&A + Closing Note
09:00 PM Onwards	Networking Dinner & Cocktail